

Entrepreneurship Awareness Programme of FRI ENVIS RP and NIESBUD

ENVIS Resource Partner at Forest Research Institute, Dehradun and the National Institute for Entrepreneurship and Small Business Development (NIESBUD) had organized a one day online Entrepreneurship Awareness Programme (EAP) for students of FRI deemed to be university on 8th September 2020. The programme was attended by 52 participants.

The objective of the programme was to promote and develop the entrepreneurship culture among Students, Research scholars. The programme was about to help the students to enhance their knowledge about the entrepreneurship, government policies and guidelines in promoting entrepreneurship.

Inaugural Address & Program overview was presented by Dr. Poonam Sinha, Director NIESBUD followed by the message of Shri A.S. Rawat, Director Forest Research Institute and Dr. H.S. Ginwal, Dean FRI Deemed to be University.

At the center of the Entrepreneurship Awareness Programme (EAP) were the following aspects

1. Entrepreneurship and Characteristic of Entrepreneur

By Dr. Poonam Sinha, Director NIESBUD

2. Successful Stories of NIESBUD Trainees

3. Business Opportunity Identification in Forestry sector

By Mr. Amit Singh, Advisor, NIESBUD

4. Entrepreneurship Support Ecosystem for Budding Entrepreneurs in Forestry sector

By Mr. B S Sajwan, Chief Consultant, NIESBUD

5. Types of Enterprises, Procedure & formalities for Bank finance, Preparation of Business Plan and Question answer session

By Mr. P K Arora, Sr. Advisor, NIESBUD

ONLINE
ENTREPRENEURSHIP
AWARENESS
PROGRAMME
FOR STUDENTS OF
ICFRE INSTITUTES, CENTRES AND
FRI DEEMED TO BE UNIVERSITY

(8th September 2020)

In Collaboration with



Indian Council of Forestry Research & Education (ICFRE)
Ministry of Environment, Forest and Climate Change, Govt. of India



Environmental Information System (ENVIS)
ENVIS Resource Partner on Forestry and Fore Related Livelihoods, Forest Research Institute Dehradun



राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्था
The National Institute for Entrepreneurship and Small Business Development (NIESBUD)
An Autonomous Institute under Ministry of Skill Development and Entrepreneurship, Govt. of India



Shri A.S. Rawat, I.F.S, Director FRI, Dehradun



Dr. H.S. Ginwal, Dean FRI, Dehradun

Skill Development Support

- Ministry of Environment, Forest & Climate Change (MoEF&CC) Green Skill Development Programme (GSDP) - www.frienviis.nic.in
- State Level Bamboo and Fiber Development Board
- National Horticulture Board - www.nhb.gov.in
- National Cooperatives Development Corporation - www.ncdc.in
- National Bank for Agriculture & Rural Development (NABARD) - www.nabard.org



IESBUD // Mr. B.S. Saiwan, Chief Consultant, NIESBUD

QUALITIES OF ENTREPRENEURS

- 1) A strong desire to win (NEED FOR ACHIEVEMENT)
- 2) An approach of never-say-die (PERSISTENCE)
- 3) Entrepreneurs prefer a middle-of-the road strategy while handling tricky situation. (MODERATE RISK BEARING)
- 4) Alert to opportunities and sizing them to their advantage. (ABILITY TO EXPLORE OPPORTUNITY)
- 5) They have a dispassionate approach to problems (ANALYTICAL ABILITY)



Entrepreneurship/Characteristic of Entrepreneur By Dr. Poonam Sinha, D

National Institute for Entrepreneurship and Small Business Development (NIESBUD)

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Entrepreneur

An entrepreneur is a person who venture out ,takes calculated risk, takes the responsibility of his success and failures and constantly strive for growth and excellence.

♦ (EE), NIESBUD | Entrepreneurship/Characteristic of Entrepreneur By

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What is A business Idea?

A business idea is the response of a person or persons, or an organization to solving an identified problem or to meeting perceived needs in the environment

Two things should however be noted;
 (a) although it is a prerequisite, a business idea is only a tool;
 (b) an idea by itself, however good, is not sufficient for success.

♦ :SBUD |Business Opportunity Identification in Forestry sector By Mr. Amit

TYPES OF ENTERPRISES

- 1 Proprietorship
- 2 Partnership
- 3 Limited Liability Partnerships
- 4 Private limited company
- 5 Public limited company
- 6 One Person Company
- 7 Self help group
- 8 Hindu undivided family

Enterprise Management Mr. P K Arora Sr. Advisor, NIESBUD

Self Employment Opportunities



aiwan. Chief Consultant. NIESBUD // Mr. B.S. S

What to expect

- "Capacity constraints to hit Consumption"
- "Learn to do more with less"
- "Consumer behavior stand to shift dramatically, influenced by social isolation, shopping online, working from home, **paradigm shift from synthetic/artificial to Natural** and worse of all, NOT working at all"
- **Exponential rise in environment conservation, demand & consumption of organic/eco-friendly products.**
- "Consumer appetite for door step delivery of products and services is going to continue even after the crisis is over"



Amit Singh



Business Opportunity Identification in Forestry sector By Mr. Amit Singa

BUSINESS PLAN

- written document relating to any investment.
- data on the basis of which the project has been appraised and found feasible.
- information on economic, technical, financial, managerial and production aspects.
- enables the entrepreneur to know the inputs and helps him to obtain loans from banks or financial Institutions.



 Procedure and formalities for Bank finance/Preparation of Business Plan By Mr. P K

Marketing Plan

- Type of customers,
- Target markets,
- Nature of market,
- Market segmentation
- Future prospects of the market,
- Sales objectives,
- Marketing Cost of the project,
- Market share of proposed venture,
- Demand for the product in the local, national and the global market,
- It must indicate potential users of products and distribution channels to be used for distributing the product.



 Sr. Advisor, NIESBUD | Procedure and formalities for Bank finance/Preparation of