

Do Your Bit, Make a Difference to the Environment

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In order to raise the global awareness about the importance of the healthy and green environment in the human lives, government is trying to solve the environmental issues by implementing positive environmental actions as well as to make aware common public worldwide that everyone is responsible for saving his environment and not only somebody, government or organisations working for it. It was first time celebrated in 1973 with the particular theme 'Only one Earth'. Since 1974, the celebration campaign of the World Environment Day is hosted in different cities of the world.

Variety of activities are planned to celebrate this great event in different countries to encourage more people towards the celebration. Various news channels take part very actively in the celebration to cover the news and distribute messages about the celebration among common public through their news publications to bring effective and positive changes towards the environment to solve all the environmental issues. Some of the national and international level activities include street rallies, tree plantation, garbage recycling, surrounding areas clean-up, parades and so many activities in order to draw people attention towards wide range of environmental issues as well as bring difference.

People of all age groups actively involve during the celebration to save their planet in original form as gifted by the nature. Especially modern day youths hugely take part in the celebration through many activities such as clean up campaigns, art exhibitions, motivating people for tree-planting, dance activities, recycling garbage, film festivals, community events, essays writing, poster competitions, social media campaigns and lot more.

Many awareness campaigns are also run at schools, colleges and other educational institutions to motivate students towards their environmental safety. The celebration takes place at national and international level by organising various activities in the public places to aware common public about the real causes of environment status degradation as well as let them know what steps should be taken to solve such environmental issues.

This year's theme for WED – Go Wild for Life – encourages you to celebrate all those species under threat and take action of your own to help safeguard them for future generations. This can be about animals or plants that are threatened within your local area as well as at the national or global level - many local extinctions will eventually add up to a global extinction! Whoever you are, and wherever you live, show zero-tolerance for the illegal trade in wildlife in word and deed, and make a difference.

The booming illegal trade in wildlife products is eroding Earth's precious biodiversity, robbing us of our natural heritage and driving whole species to the brink of extinction. The killing and smuggling is also undermining economies and ecosystems, fuelling organised crime, and feeding corruption and insecurity across the globe.

Huge efforts to counter the illicit trade - including stronger policies, awareness campaigns and investments in community conservation and law enforcement - have scored some great successes. However, many species remain at risk and it will take a dedicated and sustained effort by each and every one of us to turn the tide.

How can we do it? More people need to understand the damage this illicit business is doing to our environment, livelihoods, communities and security. We must change our habits and behaviour so that demand for illegal wildlife products falls. More awareness and action pushes governments and international bodies to introduce and enforce tougher laws and combat those still willing to break them.

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